
Board Meeting Minutes
Italian Chamber of Commerce in Japan
2018, February 2nd

The Board of Directors (BoD) of the **Italian Chamber of Commerce in Japan** met on **February 2nd 2018** at 8:30 am at its premises in FBR Mita Bldg. 9F, 4-1-27 Mita, Minato-ku in Tokyo to discuss the following agenda:

1. BoD Titles 2018: New President
2. BoD Meetings – yearly calendar
3. Italia, amore mio! update
4. Any Other Matter

Attending: Vice-President Tiberio Francesco and Board Members Giuseppe Favrin, Flavio Gori, Oliviero Morelli, Antony Strianese, Marco Zoli

Not attending: Treasurer Jean Pierre Biard and Board Member Marco Spola

The minutes are drawn up by General Manager (GM) Davide Fantoni.

The GM after verifying that the legal number of attendees has been reached as stated by the By Laws and therefore confirming the validity of the present meeting, brings to the attention of the BoD for discussion the following agenda:

1. BoD Titles 2018: New President

The GM asks who among the attendees is interested in the vacant position of President. Antony Strianese submits his candidacy that is warmly welcomed by the BM.

Also, Board Member Marco Zoli is appointed as contact persons to deal with EBC.

2. BoD Meetings – yearly calendar

The agenda of yearly meetings is scheduled as follows: **Feb 15, Mar 15, Apr 13, May 18, Jun 20, Jul 12, Sep 6, Oct 16, Nov 13.**

3. Italia, amore mio! Update

The GM presents to the BoD the situation as of Feb 1st focusing on the Tokyo edition, with 4 big sponsors confirmed and another 15 under negotiation. Further more, another 6 companies are confirmed within the F&B section and discussion is ongoing with another 18 for a total target of 30. As for the contents and entertainment Architects Fuksas, Tezuka, Yamashita, Nakai have confirmed their participation as well as TV personalities like Bruno Vanzan, La Pina DJ, Emiliano Pepe and Japanese artists Femm along with other few minor performers. Discussion is still undergoing with several agencies for an Italian and a Japanese top guest-artist. The GM also informs that collateral events are being planned with the intent of drawing the attention of the public, as an “Amore Mio Run” Marathon, a temp restaurant and a *infiorata* from Genzano. With regards to the promotion, a save the date is planned for February 15th followed by a Press Conference within the first 2 weeks of March. Other planned activities are 3 flashmobs (March-April), SNS campaigns and mass poster-flyer distribution. Agreements are being taken for a wider promotion outside of Tokyo (Radio DeeJay special Italia, amore mio! campaign in Italy, CBC TV/radio in the Chubu area).

The newly elected President prompts everyone to take action and contribute to the recruiting both of participants to this specific event as well as to the network of ICCJ.



4. Any Other Matter

Being there no other matter in need of further discussion, the President declares the meeting closed at 10 am.