
Board Meeting Minutes
Italian Chamber of Commerce in Japan
2019, April 10th

The Board of Directors (BoD) of the **Italian Chamber of Commerce in Japan (ICCJ)** met on **April 10th, 2019** at 8:30 am at MSC Cruises office in Roppong, Tokyo to discuss the following agenda:

- 1. Ratification Minutes of February Board Meeting**
- 2. Financial situation as of February 28th**
- 3. Update Area Meeting**
- 4. Update Membership**
- 5. Update Italia, amore mio! and Piazza Italia**
- 6. Any other matter**

Attending: President Oliviero Morelli, Vice-President Massimo Allegri, Treasurer Jean Pierre Biard and Board Members, Giuseppe Favrin, Francesco Formiconi, Paolo Soldano.

Not attending Board Member Gael Austin, Marco Spola.

In representation of the Embassy attends the Head of Commercial Section Enrico Vattani.

The minutes are drawn up by General Manager (GM) Davide Fantoni.

The President, after verifying that the legal number of attendees has been reached as stated by the By Laws and therefore confirming the validity of the present meeting, brings to the attention of the BoD for discussion the following items:

1. Ratification Minutes of February Board Meeting

The BoD ratifies the Minutes of February Board Meeting previously approved online.

2. Financial situation as of March 30th

The Treasurer presents to the BoD the financial situation as of March 30th with a Total income of 28,737,058JPY and Total Expenses of 22,974,900JPY giving a result of 5,762,158JPY.

3. Update Area Meeting

The President reports to the BoD his insights on the Area Meeting which took place in Bangkok on March 30-April 1. On top of the officially recognized Chambers another 3 Chambers within the Area participated: Pakistan, Mozambique and Malaysia. The 2-day meeting was an excellent moment to discuss future synergies and collaborations. Among the agenda, the following were the major topics of discussion:

a) Chambers activities update: each Chamber presents in turn their agendas and revenues. The ICCJ ranks no. 1 within the area and ranks within the first 10 at global level.



b) Regulation for Asia-South Africa area: with the aim of creating a regulatory document to guarantee transparency and for the Chambers of the Area, the regulation was signed by all participating Presidents.

c) True Italian Taste updates: among the participating Chambers China and Japan have a greater budget allocated for this project which includes for these two Countries a large event of tasting and seminarial activities Authentic Italian Table (AIT). In case of Japan AIT is scheduled on May 28th.

d) Asia Area meeting 2020, venue and date: China proposes to host the following Area Meeting in Shanghai.

4. Update Membership

The SG presents the results of the new Membership campaign and the work carried out by the newly appointed Membership Manager Takahashi. The membership have registered an increase (new comers) of approximately 20% to the previous year. Among new Memebrs: Luxottica, Slowear and Bicerin.

5. Update Italia, amore mio! and Piazza Italia

SG presents to the BoD the updates regarding Italia Amore Mio (July 6-7) and Piazza Italia (September and October, 2019). As of the April 10, Italia amore mio has more than 10 companies expressing their likely participation in the IAM event: Alitalia, MSC Cruises, Technogym, Luxottica, ENIT and Ferrero; in the automotive sector, promising talks are being held with Maserati and Pagani Auto.

Regarding Piazza Italia, whose funding effort is made jointly with the Italian Rugby Federation (FIR), strong expressions of interest have been made by Cattolica Assicurazioni, Consorzio Prosecco, Confagricoltura, De Longhi, and others in Italy; ENIT and Peroni-Asahi in Japan. Some interest has been expressed by MSC Cruises and Piaggio Japan.

6. Any other matter

Being there no other matter in need of further discussion, the President declares the meeting closed at 10:00 am. The next Board Meeting is scheduled on May 22nd at 8:30.