



Board Meeting Minutes Italian Chamber of Commerce in Japan

August 7th 2020

The Board of Directors (BoD) of the **Italian Chamber of Commerce in Japan (ICCJ)** met on **August 7th, 2020** at 10:30 am at its premises at FBR Mita Bldg., Mita 1-4-27, Minato-ku, Tokyo to discuss the following agenda:

- 1. Ratification Minutes of July Board Meeting**
- 2. Financial situation as of July 31st**
- 3. Update activities**
- 4. Any other matter**

Attending: President Oliviero Morelli, Vice-President Massimo Allegri and Board Members (BM) Gael Austin, Flavio Gori, Francesco Tiberio and Marco Zoli.

Not attending Treasurer Rosario Pedicini and Board Member Paolo Soldano.

The minutes are drawn up by General Manager (GM) Davide Fantoni.

The President, after verifying that the legal number of attendees has been reached as stated by the By Laws and therefore confirming the validity of the present meeting, brings to the attention of the BoD for discussion the following items:

1. Ratification Minutes of July Board Meeting

The BoD ratifies the Minutes of July Board Meeting previously approved online.

2. Financial situation as of July 31st

The SG presents to the BoD the financial situation as of July 31st with a Total income of 52.057.329JPY and Total Expenses of 46.978.944JPY giving a result of 5.078.383JPY.

3. Update activities

The SG informs the BMs that despite the ongoing Covid situation the Chamber is registering an increasing interest from Italian companies in approaching the Japanese market mainly linked to the promotional activities launched during the last couple of mnths, like the series of webinars Giovedì in Camera. Currently the Chamber is engaged in offering a series of services -from market and feasibility study to partner matching- to 6/7 clients.

Also, the SG informs that a tentative new date for Italia, amore mio! (IAM) has been identified with the 3rd week-end of November so that the event can also serve as a platform for some satellite events of the projects Settimana della Cucina Italiana and



Italian Design Day promoted by the Embassy. The format of IAM has also been re-adjusted taking into account the need of social distancing and focusing instead on media and consumer exposure for participating brands.

Another new project the Chamber is working on is a new promotional campaign set to be launched mid October to boost inbound tourism to Italy targeting new Japanese travellers who besides the traditional destinations are intrigued by a more contemporary Italian experience.

Lastly, the SG informs the Board that the yearly Gala Dinner & Concert scheduled on November 27th will be promoted shortly within a new format in line with the precautions for the ongoing emergency.

4. Any other matter

Being there no other matter in need of further discussion, the President declares the meeting closed at 12:00 am. The next Board Meeting is scheduled on September 8th at 9:00.