

Board Meeting Minutes Italian Chamber of Commerce in Japan

2020 June, 3rd

The Board of Directors (BoD) of the **Italian Chamber of Commerce in Japan (ICCJ)** met on **June 3rd, 2020** at 9:00 am at its premises at FBR Mita Bldg., Mita 1-4-27, Minato-ku, Tokyo to discuss the following agenda:

- 1. Ratification Minutes of January Board Meeting**
- 2. Financial situation as of Apr 31st**
- 3. Update new activities post Covid emergency**
- 4. Any other matter**

Attending: President Oliviero Morelli, Vice-President Massimo Allegri, Treasurer Rosario Pedicini and Board Members (BM) Gael Austin, Flavio Gori and Marco Zoli.

Not attending Board Members Paolo Soldano and Francesco Tiberio.

The minutes are drawn up by General Manager (GM) Davide Fantoni.

The President, after verifying that the legal number of attendees has been reached as stated by the By Laws and therefore confirming the validity of the present meeting, brings to the attention of the BoD for discussion the following items:

1. Ratification Minutes of January Board Meeting

The BoD ratifies the Minutes of January Board Meeting previously approved online.

2. Financial situation as of Apr 31st

The Treasurer informs the BoD that the financial situation as of Apr 31st has had no meaningful change since the previous month, therefore giving a result of a net income of approximately 15mln JPY.

3. Update new activities post Covid emergency

The GM informs the BoD of the state of the art of the extraordinary activities that have been planned and implemented within the past three months to counter fight the effects of the Covid emergency. Among them:

- **Online BtoB Consulting and Matching Services**
- **“Giovedì in Camera”** thematic bi-monthly webinars for Italian SME and other webinars



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- **JOOP DESIGN AWARD** new award for the best design of Japan Olive Oil Prize contestants featuring an international panel of jurors active in the architecture and design field: Kengo Kuma, Kashiwa Sato (Japan), Maddalena Casadei (Italy), Marti Guixe (Spain), Yiannis Ghikas (Greece). The new prize is aimed at help promote the prize which has grown to 350 participants in 2020 from 260 in 2019. More info at <https://joooprize.com/design-award/>
- **“Italia amore mio!” Online Salon** an online community providing members with language courses, cooking classes, cultural content and information on Italy. All contents are created by ICCJ and personalized according to the demand. More details at: <https://italia-amore-mio.com/ja/online-salon/>
- **Exportways Italia** a facebook page created and managed by ICCJ along with the Italian Chambers in Qatar and Mozambique to dispatch information on business opportunities for Italian SME in 12 markets in Asia, South Africa and Australia featuring the collaboration of Italian Chamber of Commerce in those areas. Within only 2 weeks the page already hit 1.400 likes. More info at <https://www.facebook.com/exportitalian/>
- **Promotional Campaigns** on one side ICCJ has been promoting media buying and other opportunities for brand campaigns with a good outcome, and on the other thanks to the collaboration with creative directors and other professionals the creation of ad-hoc campaigns.

4. Any other matter

Being there no other matter in need of further discussion, the President declares the meeting closed at 10:30 am. The next Board Meeting is scheduled on July 14th. at 8:30.